

United Sorghum Checkoff Program  
2009 Board of Directors Meeting  
Annual Meeting Minutes  
December 17, 2009  
Denver Marriott West  
1717 Denver Marriott West Blvd.  
Golden, Colorado  
1-888-238-1803

**Thursday, December 17, 2009**

2009 Board of Directors Meeting Continued Room Salon D

**Members Present:**

Dale Artho	Greg Shelor
Billy Bob Brown	Troy Skarke
Bill Greving	James Vorderstrasse
Gary Kilgore	Stewart Weaver
Bill Kubecka	
Louise Rigdon	
Earl Roemer	

**Members Absent**

Jeff Casten  
Jerry Van Zee

**Guests Present**

Tim Lust	Florentino Lopez	Chris Corry
Virgil Smail	Shelee Padgett	Darrell Hannavan
Craig Shackelford	Wayne Cleveland	
Joy Fassauer	Kathy Cornett	
Marsha Bryant	Larry Dedic	
Jeff Dahlberg	Jill Goodrich	
Jenna Hightower	Kristin Heinemann	
Sue Ann Claudon	Morgan Newsom	

**8:00 a.m. Disbursement of Funds to Qualified State Organizations**

Virgil Smail

Virgil Smail stated that nine states qualified for state passback funds and contracts had been developed with Arkansas, Kentucky, Colorado, Nebraska, Texas and Oklahoma. The other states (Louisiana and New Mexico) had not yet submitted proposals. The motion to approve these states to receive passback funds was made at the August meeting

**8:30 a.m. Communication**

Billy Bob Brown

Billy Bob asked Virgil to review the state USCP communication support contracts. The communications committee has reviewed these proposals and recommends the following:

**Review and Approve USCP State Support Contracts**

*Nebraska Grain Sorghum Board: \$45,000*

Billy Bob Brown stated that the committee recommended approving the proposal for \$40,000 and that South Dakota activities be eliminated from the proposal.

**Bill Kubecka made the motion to accept the Nebraska proposal for \$40,000.**

**Gary Kilgore seconded. Motion Carried Unanimously.**

*Colorado Sorghum Producers: \$20,000*

The committee recommended funding the proposal for \$20,000.

**Earl Roemer made the motion to accept the Colorado proposal for \$20,000.**

**Louise Rigdon seconded. Motion Carried Unanimously.**

Billy Bob Brown suggested, and Bill Greving asked the board their thoughts about making the staff report bi-weekly. The consensus was that the reports should be once every two weeks now that the programs had started.

**Billy Bob Brown made the motion to change the weekly staff report to bi-weekly (every other Friday). Gary Kilgore seconded. Motion Carried Unanimously.**

Bill Greving asked that the minutes reflect that this is something the board decided to do to allow the staff to concentrate on their work load.

**9:00 a.m. Review of 2010 Market Development Plans and Proposals**

Troy Skarke, Florentino Lopez

Troy Skarke asked Florentino Lopez to review the market development proposals as follows:

*Sorghum Crop Analysis*

**Dale Artho made the motion to approve this project for \$67,800. Louise Rigdon seconded. Discussion ensued.**

**Vote:**

Dale Artho – yes	Billy Bob Brown – yes	Bill Greving – yes
Gary Kilgore – yes	Bill Kubecka – yes	Louise Rigdon – yes
Earl Roemer – yes	Greg Shelor – yes	Troy Skarke – yes
Stewart Weaver – yes	James Vorderstrasse – no	

**Motion Carried with 1 No (James Vorderstrasse).**

**10:00 a.m. Break**

**10:30 a.m. Review of 2010 Market Development Plans and Proposals**

Troy Skarke, Florentino Lopez

Troy Skarke asked Florentino Lopez to review the market development proposals as follows:

*USGC Sorghum Promotion Staff and USGC – Base and Market Trials*

**Troy Skarke made the motion to approve the \$75,000 and the \$78,000 base funding with \$75,000 for Market Development Trials for the six month contract for the term April 1, 2010 to September 30, 2010.**

**Billy Bob Brown seconded. Discussion ensued. Motion Carried Unanimously.**

**10:45 a.m. Review and Approval of USGC Support Contract Marketing Director Contract**

Troy Skarke

Troy asked Chris Corry to give an update on the USGC/USCP contracts to date.

**11:00 a.m. Old Business**

Bill Greving

- **Renew of Legal Contract**  
Tom O'Brien  
**Dale Artho made the motion to accept the renewal of the legal contract.**  
**Earl Roemer seconded. Motion Carried Unanimously.**
- **Approval of Technical Advisory Committee**  
Jim McLaren  
Richard Vanderlip  
Richard Frederickson  
**James Vorderstrasse made the motion to approve the Technical Advisory Committee.**  
**Gary Kilgore seconded. Motion Carried Unanimously.**

**11:30 a.m. New Business**

Bill Greving

- **Committee Expansion**

**Bill Kubecka made the motion to approve the recommendation from the bylaws committee to provide a forum for discussions and concerns that state qualified organizations may have to the board. Stewart Weaver seconded. Discussion ensued.**

**Vote:**

Dale Artho – No	Billy Bob Brown – yes	Bill Greving – yes
Gary Kilgore – No	Bill Kubecka – yes	Louise Rigdon – yes
Earl Roemer – yes	Greg Shelor – yes	Troy Skarke – No
James Vorderstrasse – No	Stewart Weaver – yes	

**Vote Carried with 7 – yes and 4 – No (James Vorderstrasse, Gary Kilgore, Dale Artho, Troy Skarke)**

**Farm-to-Market**

Tim Lust

Tim Lust reviewed the proposal from the Keystone center for USCP to join for \$7,000 with a potential cost of \$20,000 to import sorghum specific data into their carbon foot print calculator.

It was recommended that Virgil Smail bring information back to the board meeting in March at the Commodity Classic that is more specific about the costs of including the data into their field to market calculator.

Craig Shackelford thanked the Board and the entire program, stating that it is a privilege to work with our organization.

Chair Greving asked if there was any additional new business or comments. Hearing none he asked for a motion to adjourn.

**Billy Bob Brown moved to adjourn. Bill Kubecka seconded. Motion Carried Unanimously.**

Meeting adjourned at 12:30 p.m.