

United Sorghum Checkoff Program

Board of Directors Meeting

August 9 and 10<sup>th</sup> 2010  
(Two days prior to the SICNA Conference)

Embassy Suites Omaha – La Vista  
12520 Westport Pkwy, La Vista, NE 68128  
402-331-7400  
Omaha, NE

**Arrive August 8<sup>th</sup> (Sunday)**

**Monday, August 9 – Committee Meetings**

8 – 10 AM Communication Committee – Manhattan I

8 – 10 AM Research Committee – Manhattan II

Break

10 – 12 Market/Promotion Committee – Manhattan I

Lunch (in Hotel)

1-3 PM Finance Committee – Manhattan II

3 - 5 PM Executive Committee – Manhattan II

6:00 PM Dinner - BoneFish Grill – 120 Regency Parkway, Omaha, NE 68114 402-391-3474

**Tuesday, August 10<sup>th</sup> – Board of Directors Meeting**

8:00 AM Roll Call and Call to Order

Bill Greving, Chair

8:15 Review and Approval of Minutes

Jeff Casten, Secretary

8:30 Program Update by Staff

Overview

Research

Market/Promotion

Communication

Tim Lust

Jeff Dahlberg

Florentino Lopez

Lindsay/Jenna

9:30 AM Suggestion and Comments from Certified State Organizations

Bill Greving

10: AM Break

10:15 Continue Comments	Bill Greving
11:30 AM Discussion of Suggestions and Comments	Bill Greving
12:00 Lunch (in Hotel)	
1:00 2010 Financial Update, Proposed changes, Auditor Selection	Dale Artho, Treasurer
1:30 2011 Proposed Budget	Dale Artho, Treasurer
2:00 2011 Budget/ Program Proposal	
Research	Earl Roemer
Market/Promotion	Troy Skarke
Communication	Billy Bob
Administration	Bill Greving
3:00 Break	
3:15 Continue Budget/ Program Proposals	
3:45 2011 Budget and Program Approval	Bill Greving
4:00 – USDA/FAS Update – Policy Procedures/Caucus Results/Referendum	Kenneth Payne
4:45 New Business – Nomination Committee for Officers	Bill Greving
5:00 Old Business - December Board Location	Bill Greving
5:15 Adjourn	Bill Greving
6:00 Dinner – Steak House of Japan 120 Regency PKWY, OMAHA, NE	

**August 11 – 12 th Sorghum Improvement Committee of North America (SICNA) Annual Meeting**

All Board Members and Staff are invited to participate. Vans will be supplied to go from hotel to meeting:

The Great Plains and SICNA Research meeting will be held in Mead, Nebraska on August 11-12, so mark your calendars and plan to attend. Mead is located on State Highway 92, and about one-half mile east of U.S. Highway 77, approximately 30 miles west of Omaha.

SICNA Agenda is being developed.

DEPART August 12<sup>th</sup> or 13<sup>th</sup>.